

Agenda

- Review the goals and history of Great Lakes Dash Emergency Grant
- Discuss grantee reported results
- Share best practices learned from Dash Emergency Grant grantees

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A GREAT LAKES

Great Lakes Higher Education Corporation & Affiliates

- A nonprofit group focused on a single objective: helping students nationwide prepare for and succeed in postsecondary education and student loan repayment
- Our group's earnings support one of the largest and most respected educational philanthropy programs in the country
 - Since 2006, we have committed over \$200 million in grant funding to promote higher education completion for students of color, low income students, and firstgeneration students

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The Problem

- Financial aid, grants and scholarships help lowincome students overcome financial barriers and enroll in college
- But once enrolled, unexpected financial emergencies can force these students into making tough choices—leaving college is often seen as the only option

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The Solution

- As part of their student success strategy, colleges provide grants to alleviate the emergency
- When colleges help low-income students overcome unforeseen financial emergencies, students stay in college at better rates and graduate in larger numbers

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Our Goals

- Help more low-income students stay in college and graduate
- Help colleges implement and sustain emergency grants as part of their overall student success plan
- Learn if and how outcomes vary by college type and student demographics

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History

2012-2015 Dash Emergency Grant

• \$1.5 million awarded to each of the 16 colleges of the Wisconsin Technical College System

2016-2018 Dash Emergency Grant

• \$1.5 million awarded to 31 two-year colleges in lowa, Minnesota, Ohio, and Wisconsin

2017-2019 Dash Emergency Grant

 \$7.2 million awarded to 32 four-year colleges in six states

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Dash Emergency Grant Overview

- An emergency grant program for low-income students
- Colleges ensure students are aware of the program and how to apply
- Colleges work with students, make award determinations, and make third-party payments
- Colleges contribute 10-15% of emergency grant funds

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Dash Emergency Grant Overview

- How Great Lakes prepares grantees for success
 - Fund an implementation period for staff training
 - Provide a proven, turnkey online application and reporting system at no cost – including training
 - Provide ongoing support by our Program Managers
 - Fund administrative costs to help offset the cost of administering the program

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Definition of Financial Emergency

- An unforeseen expense that, if not resolved quickly, could lead to the student's departure from the college and loss of momentum toward completion
- Categories include
 - Utilities
 - Housing/rent
 - Food
 - Medical/dental
 - Transportation
 - Child care

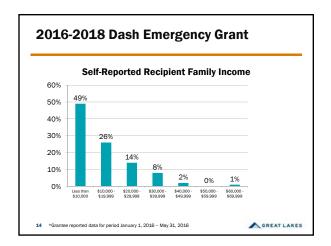
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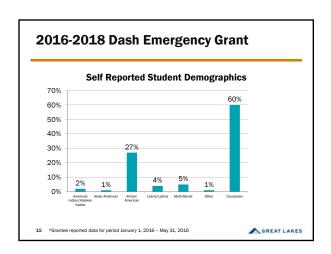


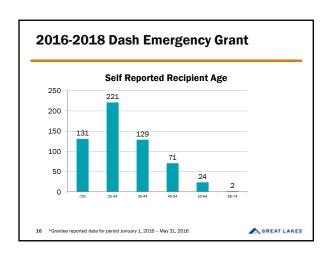
Grantee Reported Data • 73% of Pell-eligible emergency grant recipients graduated or remained enrolled the semester immediately after receiving the emergency grant

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13 *National Center for Education Statistics







Category	Average Request	Average Award	% of all awards
Child Care	\$333	\$309	2%
Food	\$195	\$172	5%
Gas	\$135	\$142	4%
Housing	\$531	\$441	36%
Medical	\$407	\$323	4%
Other	\$323	\$283	4%
Transit	\$120	\$99	1%
Utilities	\$363	\$347	19%
Vehicle	\$494	\$414	26%
Total	\$659	\$445	



What We Learned from the 2012-2015 Dash Emergency Grant

- The need is real
- The results are encouraging
- What makes a successful emergency grant program

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The Need is Real

- The grants averaged around \$500
- Top three causes of the financial emergency:
 - Housing
 - Utilities
 - Transportation

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The Results are Encouraging

Grantee Reported Data

 73% of Pell-eligible emergency grant recipients graduated or remained enrolled the semester immediately after receiving the emergency grant

National Data

• 59% retention rate for all students at public twoyear institutions*

21 *National Center for Education Statistics

Characteristics of Successful Emergency Grant Programs

- Actively promote the availability of emergency grants
- Train faculty on the program and its benefits
- Promote an affirming message to students
- Agree on a definition of "financial emergency"
- Identify the root cause of a financial emergency
- Coordinate seamless collaboration between student services, financial aid and business offices

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Characteristics of Successful Emergency Grant Programs

- Make the in-take process timely
- Streamline administrative functions for responsiveness
- Address chronic financial emergencies
- Develop detailed training documentation
- Fundraise actively to assure program sustainability
- Connect with other colleges offering emergency grant programs

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